

# Madeline Boesen

## Product Designer

### EDUCATION

#### University of California, Los Angeles

B.S. Cognitive Science, Specialization in Computing

2018 - 2022

### EXPERIENCE

#### Product Designer

PeerUp

Sep 2021 - Present

Designing and implementing web applications of user features with a focus on accessibility, lead user research methodology

#### Design Associate

UCLA Graduate Division

Jan 2020 - Present

Define style guides for digital and print materials, design and deliver resources shared with a diverse audience of 2k+, present quarterly updates to leadership

#### Product Designer

The Good Fridge

Mar 2020 - Present

Ideated and developed ethical consumer app throughout entire product lifecycle, led the research process, collaborated across teams, created prototypes, launched project on App Store

#### Designer + Audio Editor

Finding Founders Podcast

Mar 2019 - Aug 2020

Conducted extensive research to form each podcast episode's structure, edited audio files, created graphics for social media platforms

#### UX Design Intern

The PAO App

Jan 2020 - Apr 2020

Directly collaborated with CEO to optimize user experience by analyzing user data

madelineboesen.com

amaddieboe@g.ucla.edu

(507) 403-9801

### Extracurriculars

DevX

*Built marketing campaigns and used user research to redesign key website features with Figma*

Design Create Solar

*Worked cross-functionally to develop solar panels to be used across campus*

UCLA Radio

*Hosts a weekly radio show*

### Design

Figma, Sketch, Adobe Suite, Invision

### Technical

HTML/CSS, C++, R, Python, MATLAB